

Making Business an Engine for Sustainable Growth

6th International Biennial Conference
January 22 to 26, 2016



We take great pride in the technologies we utilize; state-of-the-art equipment we purchase; money and time to maintain capital assets and lengths to ensure that the materials we purchase are of the finest quality. We feel proud of the Intellectual and Capital Assets we possess and compare them with what our competition has. We use these as a selling point to beat the competition and get additional business to fatten our profits!

What about our **Human Assets**? They create and optimise the use of the technologies we utilize. They select, purchase, operate and maintain the capital assets we purchase and make the products we wish to sell in the markets to make our profits. In our advertising and public relations literature we refer to them as “Our Greatest Assets”! But do we treat them that way?

With the growth of the Service Industry the business environment has become increasingly more reliant on the Human Asset in business. The “**Knowledge Worker**” has become a very dominating part of our business. His needs are very different from the manual worker and the manner in which s/he needs to be led are also very different.

Recent years have witnessed growth of the “**Woman Worker**” in the business environment. Women are no longer relegated to perform clerical and secretarial functions but are seen as valuable contributors to business in every professional field. They are making their contribution in vastly increasing numbers and with their advent their needs and aspirations need to be addressed and fulfilled.

In addition, other concerns are degradation of the environment, child labour and forced labour and other such **undesirable practices**. There is a need for greater awareness and solutions.

Are we meeting these challenges? If business is to be the engine for sustainable change and economic growth, it needs to find answers for the needs and aspirations of the “Human Asset” in business.

To help find some of these answers Caux Initiatives for Business, a program of Initiatives of Change, is focusing on these issues during its Biennial International Conference in Panchgani, Maharashtra India which will be held from 4:00 pm on January 22 to 2:00 pm on January 26, 2016. The theme of the Conference is: **Making Business an Engine for Sustainable Growth**.

The Conference will be held in the beautiful and lush green environment of Asia Plateau in Panchgani, a hill station in the Sahayadri Hills, 1300 metres above sea level. It is about 100 kms. from Pune, the nearest airport. Direct luxury buses and taxis are available from Pune and Mumbai (248 kms). Though the weather is pleasant, light woollen clothes are recommended. We suggest you bring your walking shoes as well. If possible, carry along your traditional costume and musical instrument for a cultural evening soiree.

Asia Plateau is owned by 'Friends of Moral Re-Armament (India)', a registered Educational Charitable Public Trust. To advance the charitable objects of the Trust and to defray some of the expenses of the program, we recommend the following contribution* per delegate:

Large Business Houses:	Rs.30,000/-
Medium & Small Industry:	Rs.20,000/-
Individuals:	Rs.15,000/-
Workers and Trade Unions:	Rs.10,000/-
Students & NGOs:	Rs.10,000/-
Foreign Delegates:	USD 500/-



Participating spouse may contribute only half the above amounts. *Add Service Tax at 12.36%.

While these are suggested contributions, you are welcome to contribute according to your conviction and means. The generous giving of some, helps cover the cost of those who are unable to. The contribution includes program material, all meals and accommodation in Asia Plateau. For those staying outside the Centre, the cost of accommodation would depend on the hotel's tariff.

Your D.D. (payable at Panchgani)/Cheque may be drawn in favour of **Friends of Moral Re-Armament (India)** and together with your online Registration Form be sent to the address below at your earliest convenience but not later than December 31, 2015, so that we can respond to your application.

The CIB Secretariat,
Asia Plateau, Panchgani – 412 805,
Maharashtra, India
Tel.: +91-8408 940 940; Fax: +91-2168-240004
Email: csc@cibglobal.org; Website: www.cibglobal.org



A Glimpse from the past Conference