

Reports Communication & Public Relations Training

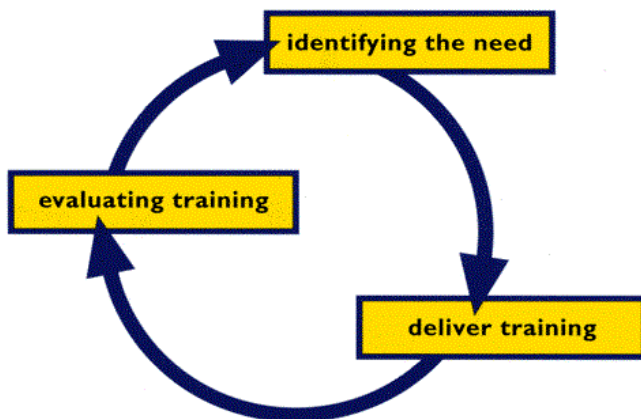
Date: 15th of March, 2014 Time:
11:30am-2:30pm Venue:
MRA/IofC Centre: 4, Onotolo
Road via Mosley Road Ikoyi
Lagos
Facilitated By- Victor Douglas
Malasowe

“Any Big Problem: big or small, within a family seems to start with bad communication. Someone is not listening
..... Anonymous

Introduction

“Communication is crucial to peaceful Co-existence. People only fall out on each other when communication has failed out”. The strategic training on communication and public relations was hosted by Initiative of Change, Nigeria to equip the participating members of the movement on key skills to peacekeeping, personal development and inter personal growth among of people.

Model of Training



Expounding on Research, the training uses tools with graphical Illustration to represent convictions; helping the participants to understand the concepts.

Training Case Analysis

Moral Re-Armament | Initiative of Change, Nigeria is majorly involved in projects driven at enhancing Peaceful Co-existence among people, building good governance in the country, enhancing Inter personal skills which in turns assist people to work happily with each others.

Training in communication, the art, the act and science of transferring ideas from one mind to another, so as to convey Understanding and Influence opinion, decision as Action, is criteria to the success of the Organization vision-Building trust across the world divides.

Let's work together to inspire, equip and support change makers around the world. We are on the lookout for great collaborators to make an impact in the world.

Communication does not terminate at mere talking.

Grammatical skills are not same as Communication skills
.....MRA/IofC

Order and Simplification are the first steps towards the Mastery of a subject

Key Points

- Keep it simple
- Master Grammar
- Avoid Mother Tongue Interference

Engineer	1
Medical Scientist	1
Self Employed	1
Lawyer	1
Administrative Officers	2
Educationist	5
Students	1
Clergy	1
Sport Personnel	1
Social Activist	1
Entertainer	1

Project Formative Stage

The Project Was conceptualized by the Council of Management and was planned by the IofC Volunteer Team. The formative stage emphasized the call for participation using social media as an invitation tool. Members of the Movement were also sent emails and mobile SMS.

The Volunteers designed the training models with major emphasis on evaluation of the Impact and outcome.

Evaluation Method

The evaluation of this training was done using case study questions to analyze the impact of the training and document lessons learned.

Feed back/Reactions

By the Virtue of what I do, I speak in Public almost every week. I never understand the dept of Rehearsals until Now. There are churches that invite me to speak most times and I ask why I should rehearse.

Without Rehearsals, I cover just a minute/small part of my talks. But now with this training I now realize and understand the effect of Rehearsal.

.....Pastor Okechukwu Ogwu.

Responding to Pastor Okechukwu, Barrister Owoseni asserted that "When you understand that there is more to pass out that you do not know, you see yourself seeking for more knowledge". He further declares that one of the reasons we do not rehearse is over confidence.

I Studied Communication Art at about 23 years ago when I was so young, My Father spent a lot of money on this course to train me on my degree for three years. This training made it more applicable and simple. It was just broken into pieces. – Mrs. Folasade Oyeniyi

Initiat

MEET THE FACILITATOR

VICTOR DOUGLAS MALASOWE

Victor Douglas has over 10years experience in public speaking and has hosted various events involving top notched government functionaries and the milk of the society. He is an exception communicator. Victor trains in the science of Persuasion, public speaking, empathy and speech connect.

He is a chartered Public Relations Executive and he has been the chairman, Lagos Chapter of the Institute of public Management since 2010.

Perception is strong than Reality

..... Segun Oke